

Marc Joye

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Swiss, born 1961
Married, 2 adult children
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Current Occupations

2011 - bisher **Owner / Managing Director** Jabiru Finance Ltd (Fribourg)

Through my company (www.jabiru.co), I provide services as:

- part-time or interim CFO
- financial consulting/coaching for CEO/family owners
- independent board member

predominantly to small- and medium-sized companies in transition, reorganisation, turnaround or financial distress.

Selection of mandates since 2011::

- **Coaching Management/Owners** in a transport company, Exit from situation of overindebtedness, Advising in bankruptcy court proceeding, negotiation with creditoras, restructuring and new start.
- **General manager / Finance** in a larger bakery company, advising governance (family business), financial restructuring, hiring of permanent general manager.
- **Business Audit** in a medium-sized family business (beverage), recommendations in governance and finance, then **mandate to implement** the proposed measures, finally mandate as **Board advisor**.
- **Coach/advisor to CEO/owner** of medium-sized tourism company, reorganisation finances, negotiation with banks, sparring partner for strategic issues.
- **Advisor to CEO/CFO** of listed investment fonds during a complex transaction of restructuring/divestment of portfolio.
- **Advisor to CEO** (press/print), **internal audit** of organisation set-up and human resources, **mediation**, recommendation of measures.
- **Finance advisor** in a non-profit organisation, reporting, implementation merger with other NPO, financial set-up.
- **Curator and liquidator mandates** for corporates (Geneva, Zurich, Schwyz)

2019 – bisher **CFO (Head Finance)** 3rd-eyes analytics Ltd (Zürich)

Start-up fintech (www.3rd-eyes.com, founded 2015, offering software for wealth and asset management allowing to create goal-oriented, sustainable and realistic investment strategies with value-based portfolios. Multiple awards in category of fintech, wealthtech start-ups.

2013 – bisher **Member of the Board** Assura Ltd (Lausanne)

Third-largest health insurance company in Switzerland (www.assura.ch). Member of the Board (since 2013), Chairman of the Nomination and Compensation committee (2019) and Member of the Investment committee (2016).

2004 – bisher **Chairman of the Board** Foundation “Cerebral”
Swiss Foundation for Children with Cerebral Palsy (Bern)

The Cerebral foundation (www.cerebral.ch) is active since over 50 years and currently provides help to over 10'000 affected children and their families throughout Switzerland, Member of the Executive committee of the Foundation since 2004, Chairman of the Foundation since 2019. Pro bono function.

Previous Occupations

2008 – 2010	CFO	Newscope Group AG (Zurich)
	Supported the set-up and the development of the private equity company of a family office of foreign investors (Saudi Arabia).	
2004 – 2008	CFO	Sustainable Asset Management AG (Zurich)
	Asset management company leader in the area of sustainability management. Exit through sale to Robeco Bank NV in 2008.	
1991 – 2004	Managing Director	UBS AG (Zurich)
	Various positions within UBS in corporate banking, credit risk management, corporate risk and compliance, private banking. Promoted Managing Director in 2002.	
1989 – 1990	Lecturer	University of Sydney (Australia)
	Lecturer in Corporate Finance and Management Accounting at the graduate school of management and at the undergraduate department of accounting.	

Academic Achievements

1988 - 1989	Research Fellow	University of Rochester NY (USA)
	Postdoctoral Research Assistant to Prof. Ross Watts, department of Accounting, William E. Simon Graduate School of Management.	
1979 - 1987	MBA and Ph.D. (Doctorate)	University of Fribourg
	Master in Business Administration (1983), Assistant in Finance (1984-1987) and Doctorate in Business Administration (1987) with distinction "summa cum laude".	

Language Skills and Miscellaneous

Languages	French : mother tongue German : fluent oral/written English : fluent oral/written
Military	No further obligation of service. Last grade/function: leftnant-colonel, commander of EKF battalion 41 (electronic warfare protection).
Others	Founder and Manager of two charity associations (www.dare-help.ch in Switzerland and www.punarjanma.ch in North-East India). Political activity at local level (Zürich).